



AAMP 2020

THE ROOSEVELT NEW ORLEANS | NOVEMBER 1-3, 2020



NEW ORLEANS, LOUISIANA

EXHIBITOR PROSPECTUS

MAXILLOFACIAL REHABILITATION: A GLOBAL PERSPECTIVE

67th Annual Meeting of the

**AMERICAN ACADEMY OF
MAXILLOFACIAL PROSTHETICS**

Meeting Administration Office: RES Seminars

4425 Cass St., Suite A

San Diego, CA 92109

Phone: +1 858.272.1018

Fax: +1 858.272.7687

res@res-inc.com

www.res-inc.com

www.maxillofacialprosthetics.org

AAMP 2020

www.aampconference.com

EXECUTIVE OFFICERS

PRESIDENT

Dr. Arun Sharma

*Health Sciences Clinical Professor
Director Graduate Prosthodontics, UCSF School of Dentistry
UCSF Dental Center
San Francisco, CA*

VICE PRESIDENT

Dr. Joseph M. Huryn

*Memorial Sloan Kettering Cancer Center
New York, NY*

PRESIDENT ELECT

Dr. Thomas Salinas

*Mayo Clinic, Department of Dental Specialties
Rochester, MN*

VICE PRESIDENT ELECT

Dr. Theresa Hofsted

*Department of Head and Neck Surgery, Division of Surgery
The University of Texas MD Anderson Cancer Center
Houston, TX*

IMMEDIATE PAST PRESIDENT

Dr. David J. Reisberg

*The Craniofacial Center (MC 588)
The University of Illinois Hospital and Health Sciences System
Chicago, IL*

EXECUTIVE SECRETARY TREASURER

Dr. Alvin G. Wee

*Professor and Director, Division of Prosthodontics,
Department of Restorative Dental Science
University of Minnesota School of Dentistry
Minneapolis, MN*

RECORDING SECRETARY

Dr. James Kelly

*Creighton University School of Dentistry
Omaha, NE*

BOARD OF COUNCILORS

TERM ENDING IN 2019

Dr. Joseph DiFazio
West Long Branch, NJ

Dr. Theresa Hofstede
Houston, TX

TERM ENDING IN 2020

Dr. Ruth Aponte-Wesson
Houston, TX

Dr. Evan Rosen
Long Island City, NY

TERM ENDING IN 2021

Dr. Richard Cardoso
Houston, TX

Dr. William Wilson
Fairfax, VA

AAMP 2020

WELCOME FROM THE PROGRAM CHAIR

The American Academy of Maxillofacial Prosthetics (AAMP) would like to invite you to partner with us and promote your services and products to our membership and conference guests. The AAMP, founded in 1953 will be holding their 67th annual meeting November 1 to 3, 2020 in New Orleans, a meeting dedicated to maxillofacial rehabilitation.

The theme for our meeting is the "Maxillofacial Rehabilitation: A Global Perspective". Our membership includes leaders in the field of 3D imaging, scanning and prototyping, virtual planning, robotics, biomaterial science, functional outcomes, preventing and managing morbidities associated with cancer therapy. We are a dedicated academy of academic, military and private practice professionals who are eager to learn about the latest technologies and products that would enhance and improve patient care.

This meeting prospectus describes several opportunities for corporate partnership with the AAMP at the 65th scientific session. Partnering with the AAMP provides instant name recognition with the academy fellows and guests, year-round branding opportunities and access to your customers. By partnering with industry, we are able to provide our patients with the best available technologies, materials and products to advance the rehabilitation of this very special patient population.

Yours Sincerely,

Dr. Joseph M. Huryn

AAMP 2020 Program Chair
Memorial Sloan Kettering
Cancer Center
New York, NY



MEETING INFORMATION

The 67th Annual Meeting of the AAMP will be held at the Roosevelt New Orleans in New Orleans, Louisiana (Sunday, November 1, 2020 – Tuesday, November 3, 2020). The focus of this national session will include topics on cutting-edge technology in head and neck cancer treatment, surgical reconstruction, prosthetic rehabilitation, and more.

This 2020 meeting will offer you the opportunity to meet many program directors, educators and decision-makers regarding products and technologies at their respective institutions. Additionally, numerous prosthodontic residents and maxillofacial prosthetic fellows will be in attendance. Our meetings provide an ideal forum to introduce your company and its products to our current leaders of a new class of professionals who will guide the future of our specialties.

We look forward to welcoming your company to the AAMP 2020 meeting in New Orleans, as we enjoy our time together in the interests of our deserving patients.

ABOUT THE AAMP

HISTORY

The American Academy of Maxillofacial Prosthetics (AAMP) was founded in 1953 by Drs. Aelred C. Fonder, Joseph E. Schaefer and John R. Thompson. The Academy was originally founded as "The National Association for Somato Prosthetics and Rehabilitation" in Chicago by these three leaders. The Academy was officially incorporated in Cook County (Illinois) and received its charter on January 29, 1953.

PROFILE

The AAMP is a not-for-profit corporation and is organized and operated exclusively for purposes specified in Section 501(c)6 of the Internal Revenue Code. This corporation is formed as a general association of professionals engaged or with an interest in the specialty of maxillofacial prosthetic rehabilitation for the purpose of education, research and charitable pursuits and not for pecuniary profit. The membership consists of Fellows, Associate Fellows, Affiliate Fellows, Life Fellows, Life Affiliate Fellow, Allied Health Professionals and Student Members. The corporation exists for the purposes of: patient and professional advocacy, membership development, the promotion of education and research, and to foster and encourage working relations with dental and maxillofacial laboratory technicians and allied health professionals.

MISSION

The AAMP is an association of maxillofacial prosthodontists, dentists and allied health professionals who are engaged in the art and science of maxillofacial prosthetics. Our mission is to accumulate and disseminate knowledge, experience and the promotion of research programs involving methods, techniques and devices used in maxillofacial prosthetics. The AAMP is devoted to the study and practice of methods used to establish esthetics and function of patients with acquired, congenital and developmental defects of the head and neck. Additionally, the AAMP promotes enhancement of the oral health of cancer patients who have received radiation therapy or chemotherapy treatment.

DEMOGRAPHICS

Membership	#	Clinical Relations	%
Current AAMP Membership	590	Hospitals / Cancer Centers	24%
Fellows	111	Universities	36%
Associate Fellows	77	Private Practice	32%
Affiliate Fellows	22	Military	8%
Life Fellows	88		
Life Affiliate Fellows	4		
Allied Health Professionals	5		
Students	283		



WHO SHOULD ATTEND?

All clinicians, academics, researchers and industry partners working in the head and neck region such as:

SURGEONS

Maxillofacial
Neurosurgery
Orthopedic
Otolaryngologists
Plastic & Reconstructive

DENTAL SPECIALISTS

Maxillofacial Prosthodontists
Oral Hygienists
Orthodontists
Periodontists
Prosthodontists

ADDITIONAL FIELDS

Anaplastologists
Business Managers / Administrators
Computing Scientists
Computer Engineers
Engineers
Ethicists
Health Economists
Health Technology Assessment Researchers
Material/Nanoscientists
Oncologists
Physiotherapists
Psychologists
Radiologists
Regenerative Medicine Researchers
Software Developers
Speech Therapists

PROJECTED PURCHASING POWER FOR AAMP

An influential, international fellowship of dignitaries comprised of educators, practitioners and decision makers from prominent institutions and private practices capable of providing significant purchasing opportunities.

The 2020 AAMP meeting is an ideal event to display your company's products and services!

The AAMP currently represents 42 USA States, Washington D.C., Puerto Rico and 22 International Countries.

<i>All fees are listed in \$ USD</i>	PLATINUM PATRON \$15,000	GOLD PATRON \$12,000	SILVER PATRON \$10,000	INDUSTRY PRESENTATION \$5,000	INDUSTRY WORKSHOP \$3,000	BOOTH EXHIBITOR \$2,250
Company Booth Space	✓ Approx. 10 x 15	✓ Approx. 10 x 15	✓ Approx. 10 x 10	✓ Approx. 10 x 10	✓ Approx. 10 x 10	✓ Approx. 10 x 10
Representative Badge(s)	✓ 4 badges	✓ 4 badges	✓ 4 badges	✓ 3 badges	✓ 3 badges	✓ 2 badges
Advertisement in Program Book	✓ 2 Full-Color Full-Page	✓ 1 Full-Color Full-Page	✓ 1 Full-Color Full-Page	✓ 1 Black & White Full-Page	✓ 1 Black & White Half-Page	
Logo on all Pre-Meeting Marketing	✓	✓	✓	✓	✓	
Company Logo with linked URL on the Meeting Website	✓ Large Logo	✓ Large Logo	✓ Large Logo	✓ Medium Logo	✓ Medium Logo	✓ Small Logo
Logo and Company Info in Program Book	✓	✓	✓	✓	✓	✓
Logo on Acknowledgement Sign at Meeting	✓	✓	✓	✓	✓	✓
Logo on Scrolling Meeting Slides at Sponsorship Level	✓	✓	✓	✓	✓	✓
Public Recognition during Meeting's 'Welcome Speech'	✓	✓	✓	✓	✓	
Ticket(s) to the AAMP Presidential Banquet Dinner	✓ 4 tickets	✓ 2 tickets	✓ 2 tickets			
Logo Included in the next AAMP Digital Newsletter	✓	✓	✓			
Advertisement Insert in Attendee Tote Bag	✓ 1 piece					
1 Hour Presentation	✓			✓		
Up to 3.5 Hour Workshop Based on Availability					✓	
15 Minute Presentation OR Elective Workshop		✓				
Additional	Acknowledgement signage at the AAMP Presidential Banquet Dinner	Acknowledgement signage at the Welcome Reception / Poster Session	Acknowledgement on Coffee Break announcement slides during the sessions			

The following Branding & Advertising Opportunities are available to all. If you choose to be a Sponsor or Industry Partner Exhibitor, then you are eligible for a 50% cost reduction in these additional opportunities.

LANYARDS \$2,000 USD (limit 1)

Plus cost of purchasing, printing and shipping of lanyards

Lanyards are a convenient way for attendees to wear conference credentials. Company name will be prominently displayed throughout the meeting if you sponsor the conference lanyards. Lanyards are subject to approval by RES Seminars.

NOTE PADS \$2,000 USD (limit 1)

Plus cost of printing and shipping of note pads

Your company logo will be on all of those scraps of paper everyone uses to jot notes, new friends' contact info, and meeting times and places for networking. Note pads imprinted with your name and logo will be in attendees' registration packet and on the tables in registration area.

PENS \$2,000 USD (limit 1)

Plus cost of printing and shipping of pens

Pens with your logo will be distributed in the attendees' registration packets and available on in registration area. Attendees will be reminded of your product whenever they use your pen. Pens provided by patron.

TOTE BAG \$2,000 USD (limit 1)

Plus cost of purchasing, printing and shipping of tote bags

Attractive tote bags, imprinted with your company's name and logo are given to each delegate. This tote will be used to collect handouts from the educational meetings and the exhibit floor. Continue to get your name out throughout the year as members use your tote for their travels.

JUMP DRIVE \$2,000 USD (limit 1)

Plus cost of purchasing, printing and shipping of jump drives

Company logo on each jump drive provided to all attendees at registration. Delegates will be encouraged to copy program materials onto their jump drives in lieu of paper copies.

HOTEL DOOR DROP \$2,000 USD (limit 3)

Plus hotel fees

The Door Drop provides a convenient and unique way to reach your target audience during their stay in New Orleans, Maryland.

POP SOCKET PHONE ACCESSORY

\$1,000 USD (limit 1)

Plus cost of purchasing, printing and shipping of pop sockets

Pop and expand the Pop Socket when you need a grip or stand for your phone. Includes your company logo.

BLACK & WHITE FULL PAGE ADVERT \$1,000 USD

Color upgrade for +\$500

An advertisement promoting your company in our 2020 program book provided to all attendees.
(8.5 high x 5.5 wide)

BLACK & WHITE 1/2 PAGE ADVERT \$500 USD

Color upgrade for +\$500

An advertisement promoting your company in our 2020 program book provided to all attendees.
(4.25 high x 5.5 wide)

PRE - MEETING EMAIL BOOTH PROMOTION

\$1,000 USD (limit 1)

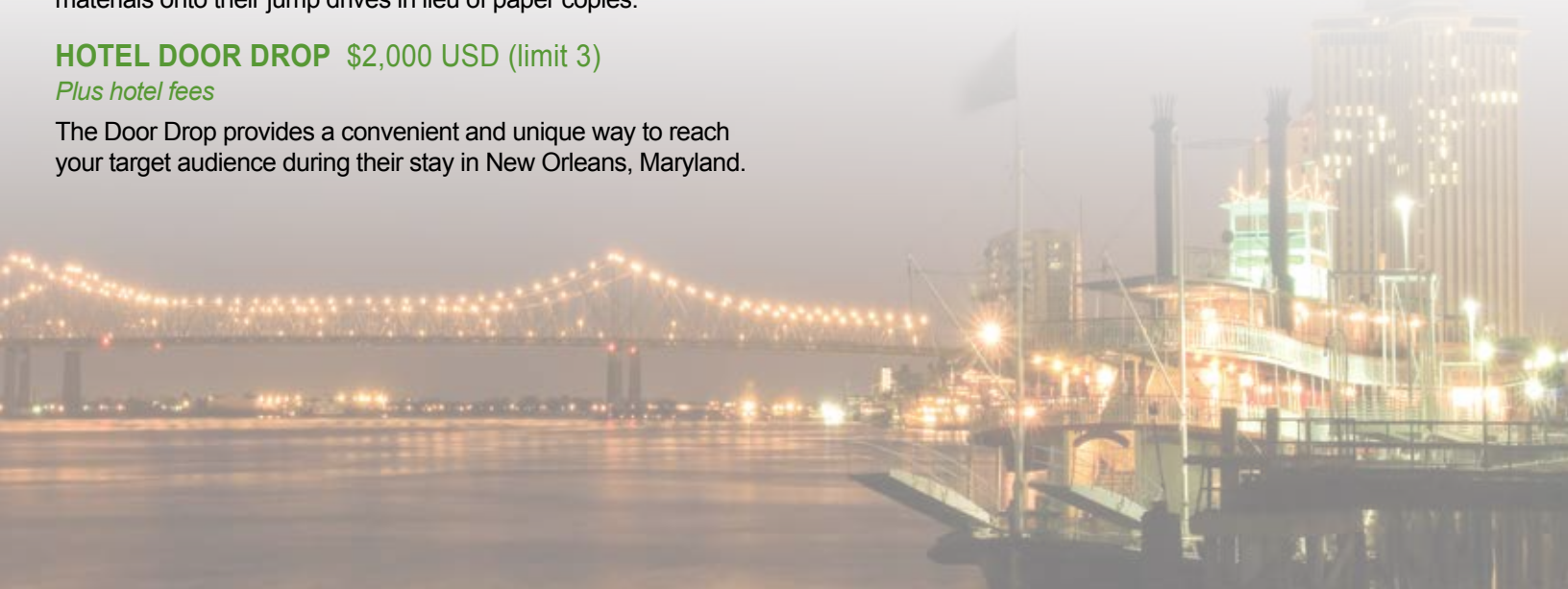
Limit 1 e-mail campaign per company

An email blast will be sent out to conference delegates promoting our conference and your company products/services with appropriate services / products provided (managed by RES Seminars).

ADDITIONAL REPRESENTATIVE BADGE

\$200 USD per person

All company representatives attending the booth must be registered. Additional industry representative badges can be purchased for the duration of the meeting,





MAXILLOFACIAL REHABILITATION: A GLOBAL PERSPECTIVE

MEETING TOPICS

**SURGICAL
RECONSTRUCTION**

RADIATION THERAPY

TISSUE ENGINEERING

**PROSTHETIC
REHABILITATION**

FACIAL PROSTHETICS



2020 PROGRAM SCHEDULE

SUNDAY, NOVEMBER 1ST

- 12:00 - 16:00 Exhibit Set-up
- 13:00 - 16:00 Industry Session
- 16:30 Poster Presentation Set-up
- 17:30 - 20:00 Poster Session & **Exhibit Reception**

MONDAY, NOVEMBER 2ND

- 07:15 - 08:00 Continental Breakfast (**Exhibit Review**)
- 08:00 - 10:00 Plenary Session
- 10:00 - 10:45 A.M. Coffee Break (**Exhibit Review**)
- 10:45 - 13:00 Plenary Session
- 13:00 - 14:00 **Lunch with Exhibitors**
- 14:30 - 17:00 Plenary Session
- 18:30 - 20:00 **Happy Hour with Exhibitors**

TUESDAY, NOVEMBER 3RD

- 07:15 - 08:00 Continental Breakfast (**Exhibit Review**)
- 08:00 - 10:00 Plenary Session
- 10:00 - 10:45 A.M. Coffee Break (**Exhibit Review**)
- 10:45 - 13:00 Plenary Session
- 14:30 - 16:45 Workshop

*The program schedule listed above is subject to change.
Visit our meeting website for details on the 2020 program as they
become available:*

AAMP 2020

www.aampconference.com

EXHIBIT DATES & HOURS *

**Times are subject to change based on the final program agenda.*

Exhibitors may access the exhibit hall one hour prior to opening and remain 30 minutes after the close each day. All exhibits must be staffed during open hours.

EXHIBIT SPACE FEES

Please note that exhibit fees do not include shipping, receiving and handling fees, furniture or booth electrical needs.

For information, contact the
AAMP Meeting Administration Office: RES Seminars
res@res-inc.com

EXHIBIT PERSONNEL

All participants affiliated with exhibits must be registered as an exhibitor or as a conference delegate. Each person will be issued exhibitor's badges and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted badges per exhibit level purchased.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the exhibitor's assigned area. Canvassing or distributing of advertising materials outside the exhibitor's own space will not be permitted.

PAYMENT

Payment in full for the contracted space must be forwarded with the Sponsor Exhibitor Application.

If paying by check...
Make Payable To: **AAMP Meeting**

Mail To: RES Seminars
4425 Cass St., Suite A
San Diego, CA 92109 USA

FIRE PROTECTION

All material used in the exhibit area must be flame proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

CONDUCT OF EXHIBITS

No drawings, raffles or quiz-type contests of any type will be permitted, unless organized by the AAMP for the benefit of all exhibitors. No bags or containers for collection of samples are

to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the AAMP. The right is reserved to refuse applications that do not meet standards or expectations, as well as the right to curtail exhibits or parts of exhibits, which conflict with the character of the conference. This applies to displays, literature, advertising, novelties, souvenirs or conduct of persons.

SECURITY

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The AAMP, RES Seminars and the Roosevelt New Orleans assumes no responsibility for any losses sustained by the exhibitor.

REFUNDS & CANCELLATIONS

Cancellation must be made in writing via certified mail, return receipt requested, to:

RES Seminars
4425 Cass St., Suite A
San Diego, CA 92109 USA

Phone cancellations will not be accepted. A refund of 50% of the total sponsorship will be granted for cancellations made on or before **July 15, 2020**. Refunds will not be granted for cancellations made after **July 15, 2020**. Additional Advertising Opportunities are non-refundable.



MEETING SITE

THE ROOSEVELT NEW ORLEANS

130 Roosevelt Way
New Orleans LA 70112
(800) WALDORF
(504) 335-3138

New Orleans is one of the world's most fascinating cities – it's home to a truly unique melting pot of cultures.

Mark your calendar and join your colleagues for a spectacular program hosted at the beautiful Roosevelt Hotel.

Make your reservations early to guarantee accommodations, as they are subject to availability.

Reservations can be made through the Hotel Tab on the meeting website or by contacting the hotel directly and identifying yourself as an

“AAMP DELEGATE”



AAMP 2020 SPONSOR / EXHIBITOR APPLICATION

SPONSOR / EXHIBITOR PACKAGES

- _____ PLATINUM PATRON: Presidents Dinner: \$15,000 USD
_____ GOLD PATRON: Welcome Reception: \$12,000 USD
_____ SILVER PATRON: Coffee Breaks: \$10,000 USD
_____ INDUSTRY PRESENTATION PATRON: \$5,000 USD
_____ INDUSTRY WORKSHOP PATRON: \$3,000 USD
_____ STANDARD BOOTH EXHIBITOR: \$2,250 USD

BRANDING & ADVERTISING OPPORTUNITIES

- _____ LANYARDS: \$2,000 USD
_____ PENS: \$2,000 USD
_____ JUMP DRIVE: \$2,000 USD
_____ POP SOCKET PHONE ACCESSORY: \$1,000 USD
_____ B&W FULL PAGE AD: \$1,000 USD
_____ COLOR UPGRADE TO AD ABOVE: +\$500 USD
_____ PRE-MEETING EMAIL BOOTH PROMOTION: \$1,000 USD
_____ NOTE PADS: \$2,000 USD
_____ TOTE BAG: \$2,000 USD
_____ HOTEL DOOR DROP: \$2,000 USD
_____ B&W HALF PAGE AD: \$500 USD

MISCELLANEOUS

- _____ ADDITIONAL REPRESENTATIVE BADGE: \$200 USD per person

LIABILITY

It is agreed that all provisions of the "Rules and Regulations" governing this contract for space shall be a part of this contract. The Conference Hotel/Venue, AAMP and RES Seminars are not responsible for loss or damages to any samples, displays, properties or personal effects brought to the exhibit trade show. Exhibitors hold harmless The Conference Hotel/Venue, AAMP and RES Seminars from claims of any nature arising from our occupancy of assigned space or from activities of our employees or representatives. In the event that any damage to the conference site furniture, fixtures, building, or equipment caused by the installation, presence and/or removal of exhibits and exhibit materials the Exhibitor shall reimburse. The Conference Hotel/Venue for the cost of such repairs or replacement as may be necessary.

CANCELLATION POLICY AND LIABILITY

By Sponsor/Exhibitor:

Cancellation of sponsorship or exhibit space must be made in writing via certified mail, return receipt requested, to **AAMP Meeting c/o RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA**. Phone cancellations will not be accepted. A refund of 50% of the total sponsorship and/or exhibitor fees will be granted for cancellations made on or before **July 15, 2020**. Sponsorship and exhibit fees will only be refunded to the person who paid the sponsorship or exhibit fees, by the same method as the original payment (i.e. credit card, check, etc.) and in the case of a credit card only to the same credit card used to pay the sponsorship or exhibit fees. Refunds will not be granted for cancellations made after **July 15, 2020**.

By AAMP:

AAMP reserve the right to cancel, shorten, delay, or otherwise alter or change the Meeting in their discretion. If the entire Meeting is cancelled AAMP's sole obligation is to refund the sponsorship or exhibit fees paid to AAMP for the Meeting by a sponsor or exhibitor. If the Meeting is delayed, shortened or otherwise altered or changed, AAMP may in its discretion refund the sponsorship or exhibit fees paid to AAMP by a sponsor or registrant on a prorated basis, but is under no obligation to do so. Sponsorship and exhibit fees will only be refunded to the person who paid the sponsorship or exhibit fees, by the same method as the original payment (i.e. credit card, check, etc.) and in the case of a credit card only to the same credit card used to pay the sponsorship or exhibit fees. AAMP is not liable for direct, indirect, incidental, consequential, exemplary, punitive, or damages of any other kind, regardless of the nature of the cause of action that may be asserted. AAMP is not responsible and shall not pay for costs or losses associated with travel, airfare, lodging, food, transportation, setup, freight, employee wages, contractor compensation or other costs or losses incurred by a sponsor or exhibitor in connection with the Meeting or as a result of the Meeting being cancelled, shortened, delayed, or otherwise altered or changed. Exhibitors and sponsors are solely responsible for such costs and losses and it is recommended that exhibitors and sponsors consider purchasing sufficient insurance to cover such costs and losses. Under no circumstances shall AAMP's liability to any sponsor or exhibitor exceed the sponsorship or exhibit fees paid by the sponsor or exhibitor to AAMP in connection with the Meeting.

Complete this page then scan and fax / e-mail / mail with payment.

Company Name

Address

City / State / Zip / Country

Phone

Fax

Email – (PLEASE print very clearly. All correspondence will be by email)

Authorized Signature

Date

Booth Contact Name

Email Address / Cell Phone #

PAYMENT METHOD

Please select payment method below:

Check (Payable to: AAMP Meeting)

Amount Enclosed: \$ _____

Credit Card: MasterCard Visa AMEX

(Charges exceeding \$5,000 will incur an additional 3.5% convenience fee)

Amount to be Charged: \$ _____

Credit Card Number

Expiration Date: Month / Year

* V/MC 3-Digit Code on back
AMEX 4-Digit Code on front

Billing Address: Same as above

Billing City / State / Zip / Country

Name as it Appears on Credit Card

Cardholder's Signature

QUESTIONS?

Please contact our Meeting Administration Office (RES Seminars) if you have any questions at +1 858.272.1018 or via e-mail at: res@res-inc.com.

Mail To: **RES Seminars**

4425 Cass Street, Suite A, San Diego, CA 92109 USA

Once our Meeting Administration Office receives your application, you will be notified via e-mail regarding approval of your request. The application and exhibit space is subject to cancellation and available for resale.

Thank you for your support!